

# HAUTES COLLECTION™

## MEDIA RELEASE

Wednesday, 20<sup>th</sup> January 2010

FOR IMMEDIATE RELEASE

### HAUTES COLLECTION LAUNCHES NEW CLIENT MAGAZINE

Hautes Collection celebrates the release of its FIRST EVER client magazine *Hautes Destinations* with an invitation to experience a unique cocktail making class at IVY in Sydney!

Based in Sydney and catering for clients worldwide, The Hautes Collection is about offering Boutique & VIP Travel, Estates, Events, Honeymoons and Hotels.

In each magazine edition, *Hautes Destinations* will focus on one of its brands. The pages will be filled with interesting travel stories, pictures and ideas. In its first edition, *Hautes Destinations* will focus on boutique Gay Travel, and new trend in the travel market and a completely new niche in Australia.

Issue 1 treats readers to 48 hours in Buenos Aires, takes them inside Vienna's infamous Life Ball and explores the Cannes Film Festival the VIP way. Highlighted are all the glitz and glamour we can expect for Rio Carnival and Sydney Mardi Gras 2010.

For further information please contact Victor Hoeld at [info@hautescollection.com](mailto:info@hautescollection.com) or via phone on Sydney +61 2 9221 1005, New York +1 917 934 3970 or London +44 20 812 338 71

For all media enquiries please contact Alex Foutris at theAgency via e-mail at [alex@theAgencyaustralia.com](mailto:alex@theAgencyaustralia.com)

Check us out at [www.hautescollection.com](http://www.hautescollection.com)

And follow Hautes Collection on facebook at:

<http://www.facebook.com/pages/Hautes-Collection/271446944536?ref=ts>

\* Invitations to experience a cocktail making class at Sydney's IVY are open to all press. Please RSVP to [info@hautescollection.com](mailto:info@hautescollection.com). Several dates are available and spaces limited.



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## HAUTES COLLECTION™

BOUTIQUE & VIP TRAVEL, ESTATES, EVENTS, HONEYMOONS AND HOTELS



### ABOUT THE HAUTES COLLECTION BRANDS

- **Hautes Voyages** is our boutique and VIP travel brand. We customize trips around events & experiences and by doing so, provide unique and unforgettable travel experiences for our clients. We customize itineraries for travel projects worth \$5,000 and above
- **Hautes Vacances**, our Boutique Gay Travel brand is a complete innovation in the Australian and global travel market. We first introduces our events & experience driven concept into the gay travel market, creating exclusive travel experiences in small groups
- **Hautes Estates** is your exclusive agent when it comes to Boutique retreats worldwide. According to our client's criteria, we will find the appropriate property and negotiate the contract and pricing on behalf of our clients. We do not receive commissions from property owners and therefore focus on our client's criteria to 100%
- **Hautes Events** hosts amazing experience based events for corporations and groups. Join us for our unique cocktail making class at IVY. RSVP to [toinfo@hautescollection.com](mailto:toinfo@hautescollection.com)
- **Hautes Honeymoons** is brining the Hautes concept to another level: the once in a lifetime perfect honeymoon trip. We take pride in organizing the best honeymoon trips in the Australian market
- **Hautes Hotels** is a couture hotel concept that will be revealed in late 2010 or early 2011

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